



Request for permission to use the USA TODAY logo

▶ **Include a layout or other sample (PDF, GIF, MPG, URL) that clearly shows how the USA TODAY logo will be used.**

▶ **Information for the materials in which the USA TODAY logo(s) will be used, including the following:**

- Type of media (print, electronic, broadcast)
- How will the materials be used and distributed
- Detailed description of the content of the materials
- Run date of materials

▶ **Email your request to:** brand@usatoday.com

▶ **I acknowledge that I have reviewed the USA TODAY Brand Marketing Standards.**

Signed: _____ Date: _____

Name: _____ Title: _____

Organization: _____

Address: _____

Phone: _____ Email address: _____

USA TODAY Copyrights and Permissions Department use:	<input type="checkbox"/> Approved	<input type="checkbox"/> Not Approved
Reason: _____		
Name: _____	Date: _____	
Title: _____		